



Commercial Photoshop with Bert Monroy

Bert Monroy

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You know **Bert Monroy's** personal portfolio - now get to know his commercial work. Case studies take you step by step through Bert's client work for Apple, AT+T, Logitech, and more. Glean creative and Photoshop-specific insights from the guy Adobe goes to for information. Includes a behind-the-scenes look at working as an artist when someone else is calling the shots.

Bert Monroy has long enjoyed successes as a digital artist, as evidenced by his credentials and his books: *Bert Monroy: Photorealistic Techniques with Photoshop and Illustrator* and *Photoshop Studio with Bert Monroy*. Well-known and highly regarded expert in the Photoshop community, he has received heavy exposure on TechTV in the past year and his reputation as a master teacher of Photoshop and digital illustration has grown dramatically as a result. In this newest book, Bert switches from sharing the secrets behind his personal portfolio to unleashing the Photoshop tips he uses when working on commercial projects. This book is complete with case studies that walk readers step by step through the commercial design process--including concept creation, digital editing, production, and working one-on-one with clients. Whether you're looking to better your Photoshop skills, break into the field, or are simply a fan of Bert's work, this book will not disappoint.

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