



How to Convince Senior Management that they Need Business Continuity Planning

Jeffrey Williams

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Business Continuity Planning and Disaster Recovery Planning are critically important to the survival of any organization. There are so many disastrous events that can happen in the world today. And, through no fault of your own, just one of these can cause the demise of your organization. These events can range from terrorism to weather to power failures to rogue employees to a chance accident. The event doesn't even have to happen to your organization but could be simply related to yours. This includes things such as a gas leak in the same area, a disruption in the supply line for your raw materials or your outgoing shipments, a major weather systems that disrupts power a few states away or even a hostage taking in your city. These may be things beyond your control but they still can affect you in a serious way.

Your organization could be a company, a government department, a school, a hospital, a hotel, an Internet service provider, a food or clothing store. It really doesn't matter. Your goals are the same: to be still in business when the event is over. This means that you have to know what to do before the event so that your organization and your people are prepared, what to do during the event to maximize the safety of the people and minimize damage, and what to do after the event to recover as quickly and efficiently as possible. Remember that the main goal is to still be business because you knew enough to prepare in advance.

To do that, you will have to convince senior management that this is a good thing to do. To do that, you will need to learn why this is true and be able to answer the questions that will surely come about why we need to do this now.

Being prepared isn't cheap but it is much more cost effective than starting over from nothing. Building gone, people gone, money gone, clients gone.

This series of books is being written to explain what must be done in BCP. This first book will explain how you can present this topic to senior management in your organization. The purpose of this book is to tell you everything you need to know to present Business Continuity Planning and Disaster Recovery Planning to your senior management and to prepare you to be able to prepare the material and gather the facts to answer their questions. If they don't ask you questions, then you're either too good or you haven't yet tweaked their interest. And, like most exercises involving management at any level, you only get one chance.

There will be two things that you will want to get agreement on from management. The first of these is to convince them that BCP/DRP is important to the organization and why. They will have all the normal objections about money and likelihood of occurrence for which we have provided you with answers. Most of your battle will be this job of convincing them to do it. The second task will be to get them to agree on the method of plan development that you recommend. This book will certainly help you with both of these tasks.

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Ernie Swisher:

This How to Convince Senior Management that they Need Business Continuity Planning book is absolutely not ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is usually information inside this book incredible fresh, you will get details which is getting deeper you read a lot of information you will get. That How to Convince Senior Management that they Need Business Continuity Planning without we know teach the one who reading it become critical in considering and analyzing. Don't become worry How to Convince Senior Management that they Need Business Continuity Planning can bring when you are and not make your case space or bookshelves' grow to be full because you can have it inside your lovely laptop even mobile phone. This How to Convince Senior Management that they Need Business Continuity Planning having fine arrangement in word and layout, so you will not really feel uninterested in reading.

George Miller:

How to Convince Senior Management that they Need Business Continuity Planning can be one of your beginning books that are good idea. Most of us recommend that straight away because this publication has good vocabulary that may increase your knowledge in vocabulary, easy to understand, bit entertaining but still delivering the information. The writer giving his/her effort to set every word into delight arrangement in writing How to Convince Senior Management that they Need Business Continuity Planning nevertheless doesn't forget the main position, giving the reader the hottest and also based confirm resource details that maybe you can be among it. This great information could drawn you into completely new stage of crucial contemplating.

Gordon Woods:

This How to Convince Senior Management that they Need Business Continuity Planning is great guide for you because the content and that is full of information for you who else always deal with world and get to make decision every minute. This particular book reveal it data accurately using great arrange word or we can state no rambling sentences within it. So if you are read the item hurriedly you can have whole info in it. Doesn't mean it only offers you straight forward sentences but hard core information with beautiful delivering sentences. Having How to Convince Senior Management that they Need Business Continuity Planning in your hand like finding the world in your arm, info in it is not ridiculous a single. We can say that no guide that offer you world inside ten or fifteen second right but this reserve already do that. So , this really is good reading book. Hello Mr. and Mrs. stressful do you still doubt which?

Peter Christensen:

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