



Introduction to Communications Technologies: A Guide for Non-Engineers

Stephan Jones, Ron Kovac

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Most textbooks on this subject focus heavily on the mathematical perspective of communication. Today's managers do not need to know how to figure out the quantization process of an analog sample, they simply need to understand how the theory works-in plain English. Introduction to Communications Technologies: A Guide for Non-Engineers is a quick-read tutorial on telecommunications and network technologies for graduate and undergraduate students in management information systems and telecommunications management courses.

While dealing with the engineering aspects of communication, the book provides a basic understanding of how things work, not how to design systems. Topics include systems, electricity, signaling, telephony, switching, wireless, CTI, and video. It also explains the important relationship between the two major languages spoken in the industry, voice and data, something not done in other texts. The material covered is the same as that presented in a graduate-level core technical course at one of the most respected Information and Communication Services programs in the country.

Students will not need a technical background in order to gain the valuable knowledge that lies within these pages. Designed to provide students with a foundation of knowledge that will serve them well into their careers, Introduction to Communications Technologies: A Guide for Non-Engineers provides students with the tools necessary to become effective leaders of technology professionals.

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