



# Reversing the Slide: A Strategic Guide to Turnarounds and Corporate Renewal

*James B. Shein*

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## **Reversing the Slide: A Strategic Guide to Turnarounds and Corporate Renewal** James B. Shein

A just-in-time guide for revamping distressed companies

Drawn from the author's decades of experience advising, purchasing, and reviving distressed companies across industries, geographies, and sizes, *Reversing the Slide* is designed to help executives, managers, and employees revitalize downtrodden companies. It shows how to: select the tactics appropriate for each stage of distress; understand the use of entrepreneurial concepts; avoid pitfalls common to turnarounds; determine the legal, financial, strategic, and operational steps in the process; discover why the principal of "ready, fire, aim" should guide the decision-making process in situations with time pressure and significant uncertainty; and uncover the secrets of effective leadership and governance.

- Contains step-by-step instructions for helping troubled organizations bounce back with vigor
- Often quoted in the *Wall Street Journal*, the author is an authority on restructuring and downsizing
- Offers a handbook for implementing a successful corporate turnaround

James Shein's *Reversing the Slide* is full of insightful advice on what works, what does not, and why it will prove invaluable to executives, managers, and employees in helping troubled companies before it's too late.

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