



International Logistics

Donald F. Wood, Anthony Barone, Paul Murphy, Daniel L. Wardlow

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"Implementing effective logistics strategies when operating internationally differs from managing domestic logistics because of specific factors such as shipping regulations, transportation concerns, and cultural differences. This indispensable guide presents a coherent perspective on contemporary global logistics from raw materials through production to the customer. Now in its second edition, the book includes sections on: the roles of governments and intermediaries * international sourcing * the application of local trade laws * ocean, air, and surface carriers and systems. Plus, this second edition has been revised with new information on supply chain management, important updates of U.S. shipping regulations, new case studies, chapter review questions, and standardized international terms of sale."

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