



2012 Global Cleantech Directory: 100 Cleantech Lists That Matter

Mr. Shawn Lesser

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The 2012 Cleantech Directory is your Cliff Notes to the cleantech industry. It's a quick resource guide on recent clean technology developments, initiatives, and influencers around the world. This book spotlights those achievements and offers people an easy way to stay informed about the most exciting things happening in cleantech today. BE IN THE KNOW Clean technology is one of the fastest growing sectors in the global economy. From solar and wind, to energy efficiency and electric cars, new technologies and opportunities are happening every day. There's so much to keep up on, the task can feel somewhat daunting. That's why the Cleantech Directory was created. The 2012 Cleantech Directory is like Cliff Notes for the Cleantech industry. It's a quick resource to bring a wide variety of people, from professionals and investors to students, up to speed on the latest cleantech news they should know about. It's the perfect gift for the cleantech enthusiast who has everything. Use the book to: - Brush up on local cleantech happenings before attending important meetings and events - Identify potential partners and collaborators for projects - Research business opportunities in various locations - Replicate successful cleantech initiatives from other countries, states and companies - Frustrate your competitors by being two steps ahead The 2012 Cleantech Directory highlights the industry all in one easy-to-read book. It is a quick resource guide on recent developments, initiatives, and influencers around the world—those who are moving clean technology forward into a maturing industry. There are incredible, smart, and inspiring things going on across the globe. This book spotlights those achievements. Reviews: This book is a tremendous resource for anyone who wants to understand the emerging cleantech ecosystem. Shawn has compiled a valuable reference book that should be on every cleantech entrepreneur and investor's bookshelf. Bruce Kahn, Director and Senior Investment Analyst at Deutsche Bank... New York "Shawn Lesser is a well respected cleantech entrepreneur. He has an excellent network of cleantech contacts." Christian Hauselman, Co-Founder, swisscleantech & GCCA... Zurich Switzerland "Shawn really makes things happen and he understands the interaction of different cultures which enables moving the needle globally with Cleantech and turning global networks into opportunities" Cal Hackeman, National managing partner Technology Industry Practice... NC "Cleantech is all around us – it knows no geographic boundaries. Likewise, Shawn's enthusiasm and passion for Cleantech knows no limits – his commitment and energy are rivaled only by that of the great renewable sources of energy to which this book is dedicated." Carlo Soresina, Co-founder, Skipso... Italy "Shawn is the ultimate connector in Cleantech. With his work he is able to map and bring together an extremely fragmented and geographically distributed industry." Nina Harjula, National Development Manager... Finland "Shawn Lesser is an inspiration, his ability to catch the essence and sense of cleantech across continents and borders is exceptional. He has built a network of resources and friends around him that make him the king of the cleantech hill. I am always looking forward to what he does next, can't wait to get this book on my bedside table." Peter Adriaens, Professor of Entrepreneurship and Strategy... Michigan "This insightful and readily accessible CleanTech directory of top-10 lists is a must-read. It's insights show Shawn's passion and communication skills by distilling complexity to both lay and expert audiences. It is no surprise that his writings have gone viral through professional social media." Haim Zaltzman, Cleantech Venture / Renewable Energy Finance attorney... San Francisco "The Cleantech world is a complicated one, with many layers and moving parts. Shawn Lesser is the rare Cleantech financier / professional / writer / blogger who has the depth of knowle

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